



# LINKUP CONSULTING COMPANY

Linking Up Talent For Business Success





## About LINKUP

LINKUP is an Asia based boutique search firm which has at its heart an experienced team. This team is formed by consultants who are knowledgeable in a diversity of industries they specialise. We have undertaken a wide range of successful recruitment assignments from various industries in Asia Pacific. Our proven track record is compelling evidence on our search abilities in these competitive markets. We conduct recruitment activity for variety rows of positions and partnered with startups and large multinationals across industries throughout Asia Pacific.

## Specialties

The industries which we specialise in include:

Life Sciences and Healthcare, Retail & Consumer, Infrastructure & Technology, Supply Chain & Procurement, Sales & Marketing, Banking & Finance.

## Service Scope

Executive Search  
Talent Acquisition  
Technical Recruiting  
Talent Management  
HR Consulting  
Recruiting

Recruitment Advertising  
Contract Recruitment  
Employer Branding  
Screening Resumes  
Employee Engagement  
RPO



Linkup Consulting Company is not just another consulting firm.

## **Our Vision**

LINKUP strives to be an end to end Human Resources Management Company that provides a holistic approach to support organizations in achieving their strategic HR strategies with flexible, cost effective and localized solutions.

## **Our Mission**

LINKUP offers initiatives that enhance recruitment, staffing, learning development, and performance management. LINKUP partners with international consulting firms and global clients in developing innovative solutions to source, identify, recruit, assess, assimilate, develop and manage organization talents.

## **Our Values**

We believe we will be successful if our clients are successful.

Solving the hardest problems requires the best people. We think that the best people will be drawn to the opportunity to work on the hardest problems. We build our firm around that belief. These two parts of our mission reinforce each other and make our firm strong and enduring.



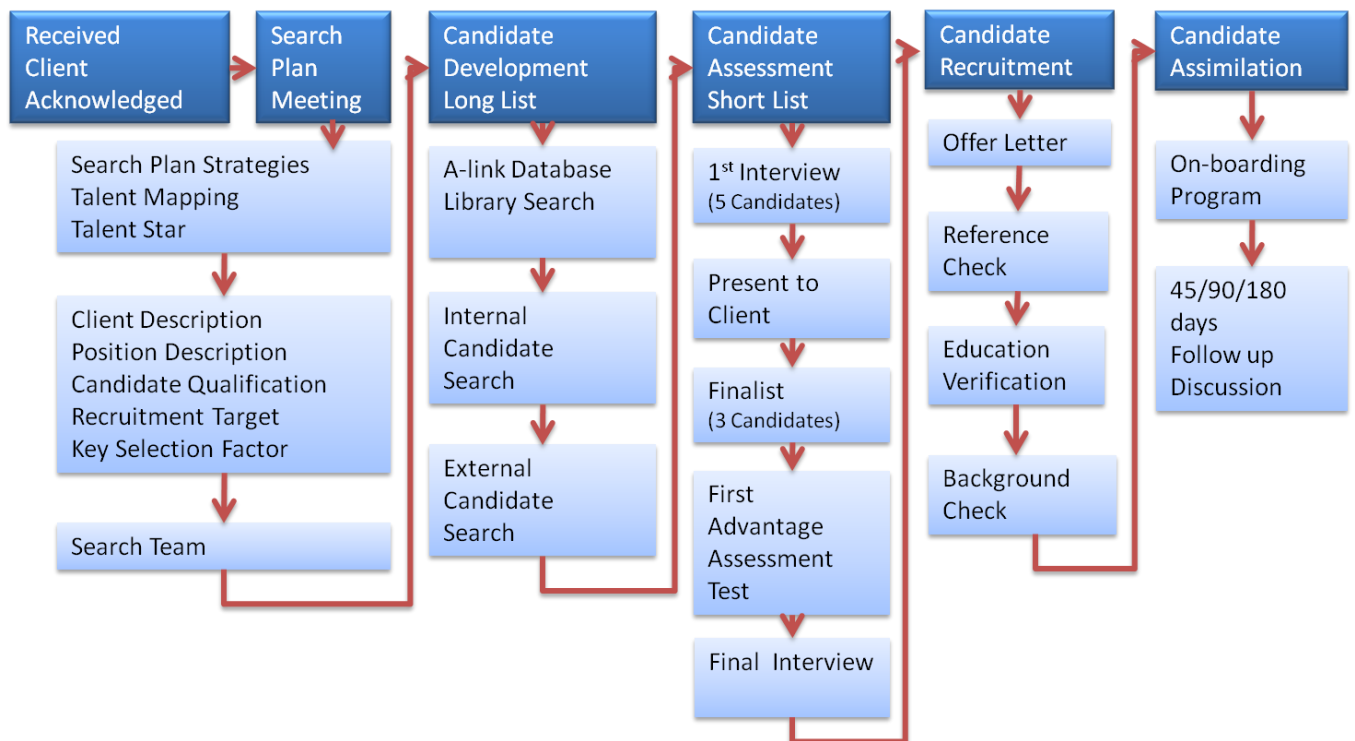


## Experienced Hiring Strategy

- ✓ **Goal:** LINKUP experienced hiring strategy help organizations to identify the successful market talents who are market leaders, we have experience in creating a set of employers' branding strategies to ensure that our clients improve their market performance through the right hiring
- ✓ Identify the top market talents within a specific industry and in a specific geography or territorial operations.
- ✓ Generate a Market Talents Map – Talent Mapping Solutions
- ✓ Research and identify and develop a set of attraction factors to entice market talents
- ✓ Communicate the organizational values and benefits to market talents
- ✓ Recruit market talents
- ✓ Implement 90 days on-boarding orientation program
- ✓ Keep your talent map up to date – maintain an accurate picture of where the talents are located and how your organization can access these talents quickly and effectively



## Recruitment Search Process





## Our Client...

- Have used other managing firms and tell us they value the difference in our thorough, careful, timely, and service-oriented approach.
- Choose LINKUP because we are small enough to effectively control the search quality and process, and not so large that we have "blockage" issues in pursuing targeted candidates and companies.
- Choose us because we do not churn candidates - we provide solid, fresh research on each project.
- Value knowing the LINKUP partner responsible for making the process work.
- Appreciate the diversity we have in our own company and the ease with which we provide it to our clients.
- Choose our "brand" because it has signified excellence, integrity and trust.

## Our Philosophy

Linkup is committed to our clients' success, which is why a team of highly talented search executives will lead the search from beginning to end. Contrary to our competition, all executive searches are performed by the partners that conduct the initial client meeting. This ensures our clients receive the most personalized attention and the most qualified candidates available.





## **Our Commitment**

### **Placement Guarantee**

- We are happy to offer a placement guarantee if the selected candidate is released for performance related issues. The terms of the guarantee will depend on several factors but in any event will not be less than 3 months. We will conduct the replacement search for no additional retainer.

### **What Our Clients Say...**

- 96% of Clients would use us again
- 96% of Clients would recommend us to peers
- 95% of Clients rated quality of work in line with their investment

### **What You Can Expect**

- Market Knowledge
- Market Coverage
- Final slate of 4-6 excellent candidates
- Full knowledge and disclosure on candidate
- Collaboration on the management of the executive search process
- Collaboration to negotiate and close the chosen candidate



## Contact Us

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